

SOAP

(Source, Occasion, Audience, Purpose)

Who/what is the **Source?**

What person or group produced this document?
Whose perspective is being voiced?

What is the **Occasion?**

When and where was this evidence created?
What context or situation encouraged the creation of this document?

Who is the **Audience?**

Who would be expected to see or read this piece of evidence?

What is the **Purpose?**

What was this document intended to accomplish?
What was its creator's aim?